

## Vienna Lecture on the European Union

Centre for European Integration Research (EIF)

# Post-Brexit Policymaking in the Digital Sector: A Comparative Analysis of the UK and the EU

(Abstract overleaf)

**10 December 2024, 5:00 pm**

at EIF (Apostelgasse 23) and via Zoom

**Lecture:** Alison Harcourt, Professor at the University of Exeter

**Moderation:** Sebastian Heidebrecht, Post-Doctoral Researcher, Centre for European Integration Research (EIF), Department of Political Science, University of Vienna

**Welcome:** Gerda Falkner, Head, Centre for European Integration Research (EIF), Department of Political Science, University of Vienna

This lecture will be held in English, questions can also be asked in German.

Please register via [eif@univie.ac.at](mailto:eif@univie.ac.at)

and let us know whether you wish to attend in person or virtually.

Abstract: Prior to Brexit, the UK successfully advocated a pro-market approach that influenced many areas of EU digital market policy. Post Brexit, the political architecture within the EU changed, altering the trajectory of EU policy development. The EU has increasingly integrated its emphasis on digital sovereignty into policymaking, identifying digital markets as critical political priorities. This shift requires the EU to update and adapt various legal, regulatory, and financial frameworks while actively promoting European values and principles. A significant aspect of the digital sovereignty agenda focuses on strengthening European companies and ensuring that infrastructure and data remain on European soil. This seminar will explore this new policy direction, comparing it to the UK's recent more open market proposals for the creative sector and data sectors.

